



ZOE NI

UX & PRODUCT DESIGNER

www.ni.design
502.767.2760
zoe@ni.design

EDUCATION

ArtCenter College of Design
Product Design
Bachelor of Science Anticipated 2024
Business Minor Anticipated 2024

INSEAD
Digital Product Management
MBA Exchange Program 2021

EXPERIENCE

Business Partner 2023
Jing Que Fashion
Manages design and manufacturing.
Designed soft goods with 88% profit margin, 100% customer positive rating.

Product Management Intern 2023
You Zhi Yuan, Ltd
Created patented design.
Sold and manufactured over 100,000 units. Design OEM for luxury brand MCM. Product retails in chain department store Wangfujing.

Co-Author 2022
A' Design
Author in DesignerPress Italy's Award Winning Designs 2022.

Design Coach 2021
INSEAD the Business School
Led design sprints for the Product Management Executive Program at INSEAD School of Business. Accomplished product development and design research for Flydesk LLC.

HONORS

iF Design
Design Talent Award 2022

IDSA Award
IDEA Featured Finalist 2022

A' Design Award
International Winner 2022

IDA Design Award
Silver Winner 2022

SKILLS

Design

Interactive Prototyping
User Flow
User Experience
User Interface
Wireframe
Information Architecture
User Research & Testing
Design Empathy

Software

Figma	Keyshot
Sketch	Blender
Webflow	Rhino
Framer	HTML
Office	Solidworks
C4D	Adobe Suite

INTERESTS

Interior Design / Ceramics
Sculpture / Nutrigenomics
Philosophy / Neuroscience